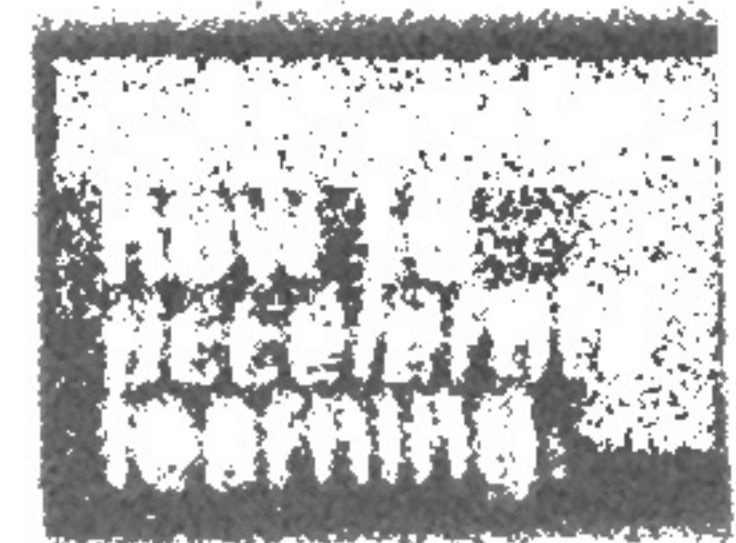




The Capturing Competency

Ways of capturing your creative ideas	
1	write into diary *
2	iphone
3	take photos. **
4	dictaphone
5	tell somebody else
6	press yourself a voice message
7	email self a reminder
8	include in bcc on an email to others
9	Outlook folder for important stuff. *
10	conference call.
11	Post-it notes.
12	Audit Mail
13	Photos + diags / Handwritten
14	Facebook
15	Twitter
16	Mindmaps
17	Airbase
18	link to song
19	link to a person
20	link to a place
21	Tell self (=subconscious to remember)
22	QR codes → favorites.
23	ACT on it!
24	
25	
26	
27	
28	
29	
30	



The Capturing Competency

	Ways of capturing your creative ideas
1	Dictaphone
2	Note pad
3	Flipchart
4	Tablet
5	Mobile phone
6	Word - PC
7	In the sand
8	Back of hand
9	Post it notes
10	Stickers
11	Collaborative brainstorming.
12	Mind map
13	Table
14	Photographs
15	Video camera.
16	Illustration/drawing
17	Mood board
18	Powerpoint
19	Verbal communication
20	Models/playdough
21	Designing the room in preparation
22	Role play
23	Napkins
24	Beermats
25	Back of fag packet
26	
27	
28	
29	
30	

} to braindumps.

The Capturing Competency

	Ways of capturing your creative ideas
1	camera
2	pen & paper
3	write on hand
4	make a film
5	Tattoo
6	draw a picture
7	collage
8	build a model
9	tell a friend
10	record on voicemail
11	record on phone
12	email
13	twitter
14	write a book
15	carve a stone tablet
16	whiteboard
17	Mind map - paper
18	make a tv programme
19	mind map on apps (iphone)
20	scratch on table
21	tap a cable with ideas with nuts & seeds
22	grafitti it
23	re-enact it
24	write a poem
25	mnemonic
26	carve it
27	build it
28	mow in a lawn
29	Shave in your head
30	shave into someone else's head
	copying
	blackboard & chalk
	spell out in string
	write in chewing gum on the street.

- * neon light with up pen
- * write in sparkler
- * aeroplane banner
- * banner
- * build of lego
- * write on inside of glasses
- * knit / crochet
- * write on a beach in sand
- * bake it (biscuits)

The Capturing Competency

	Ways of capturing your creative ideas
1	Post-its
2	Note Pads
3	Emails
4	Twitter
5	Phone note pad
6	Tell a friend
7	Voice mail
8	Bed Pad
9	Linkin In - Share
10	Free Look
11	Instagram
12	Email someone
13	Speak
14	Scrapbooks
15	PPT
16	Image in room
17	moodboard
18	write on hand
19	Run a visualization
20	Video it
21	Photograph
22	write on wall
23	Mnemonic
24	Acronym
25	write a story
26	Diagram
27	
28	
29	
30	